

BAY AREA PRESCRIPTION DRUG ABUSE SUMMIT

8:00 REGISTRATION

8:30 WELCOME

Melinda Haag, United States Attorney
Nancy O'Malley, District Attorney, Alameda County

DISTRICT ATTORNEY GREETINGS

Ed Berberian, District Attorney, Marin County
George Gascon, District Attorney, City & County of San Francisco
Gary Lieberstein, District Attorney, Napa County
Mark Peterson, District Attorney, Contra Costa County
Steve Wagstaffe, District Attorney, San Mateo County
Patrick Vanier, Supervising Deputy District Attorney, Santa Clara County

OPENING REMARKS

Tom Torlakson, California State Superintendent of Public Instruction

9:10 SETTING THE STAGE

Steve Pasierb, Chief Executive Officer, The Partnership at DrugFree.org

9:20 OVERVIEW OF THE PRESCRIPTION DRUG EPIDEMIC

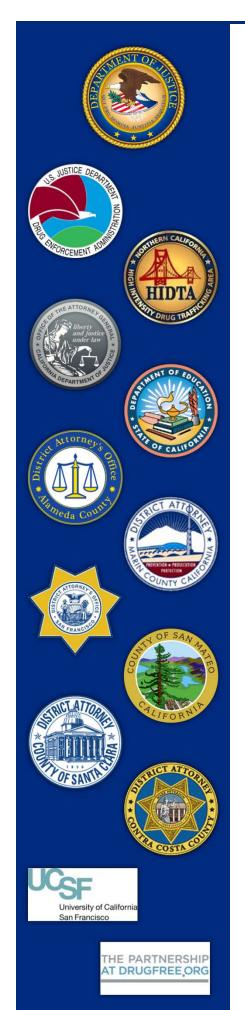
Introduction: Bruce Goldberg, Assistant Special Agent in Charge, DEA

Duane Stickles, Staff Coordinator for the DEA Office of Diversion
Control, Pharmaceutical Drugs Section, Washington, D.C.

Introduction: Mike Sena, HIDTA Director, Northern California
Michael Gottlieb, National Director, HIDTA Programs

10:30 THE SIZE AND SCOPE OF THE ISSUE:
TRAFFICKING AND ABUSE TRENDS IN THE
BAY AREA & LOCAL RESPONSE

Moderator: Nancy O'Malley, District Attorney, Alameda County
Sergeant Tim Simmons, Richmond Police Department
Alice Gleghorn, Ph.D., S.F. Department of Public Health
Phillip Coffin, M.D., M.I.A., S.F. Department of Public Health
Matthew Willis, M.D., M.P.H., Marin County Dept. of Public Health
Alex Stalcup, M.D., New Leaf Treatment Center
Erin Loback, Deputy District Attorney, Alameda County
Elinore McCance-Katz, M.D., Chief Medical Officer, Substance Abuse
& Mental Health Services Administration (SAMHSA)



NOON LUNCHEON PANEL 1: A TALE OF TWO FAMILIES

Moderator: Cheryl Jennings, ABC News/Channel 7

April Rovero, Founder/CEO, National Coalition Against Prescription Drug Abuse

Erin Marie Daly, Author, "Generation Rx: A Story of Dope, Death, and America's Opiate Crisis"

LUNCHEON CONTINUED

PANEL 2: RESPONSIBLE PLAYERS & THE PUBLIC HEALTH RESPONSE, DRUG MONITORING, PHYSICIAN & PRESCRIBER EDUCATION; UNDERSTANDING THE IMPACT IN THE COMMUNITY

Moderator: Cheryl Jennings, ABC News/Channel 7
Ron Chapman, M.D., M.P.H., Director, California Dept. of Public Health
Mike Small, California Dept. of Justice, CURES Program Manager
Sharon Levine, M.D., Board President, Medical Board of California
Stan Weisser, R.Ph., Board President, Pharmacy Board of California
Fran Burton, M.S.W., Board President, Dental Board of California
Lori Reisner, PharmD, Clinical Pharmacist, UCSF Neurological Surgery

2:00 SOLUTIONS & IMPACT

Moderator: Jordan Shlain, M.D.

Bruce Cozadd, CEO, Jazz Pharmaceuticals

Jim Brown, D.V.M., President and CEO, Durect Corporation
Mark Schumacher, M.D., Director, UCSF Center for Pain Education
Marcus Thygeson, M.D., SVP, Chief Health Officer, Blue Shield of California
Sam Shen, M.D., Medical Director, Emergency Medicine at Stanford
Hospital, Clinical Associate Professor, Stanford School of Medicine

3:30 PROMISING PROGRAMS & EFFORTS

Moderator: Bruce Goldberg, Assistant Special Agent in Charge, DEA Mark Dale, Families for Safer Schools, Marin County Prescription Drug Abuse Task Force

Kelly Densmore, Mothers With a Purpose

Lisa Schwartz, Director of Safe Schools and Prevention, Marin County Office of Education

Chief Michael Harris, Livermore Police Department

4:45 CLOSING REMARKS & ADJOURNMENT

Nancy O'Malley, District Attorney, Alameda County Melinda Haag, United States Attorney