



BAY AREA PRESCRIPTION DRUG ABUSE SUMMIT

8:00 REGISTRATION

8:30 WELCOME

Melinda Haag, *United States Attorney*

Nancy O'Malley, *District Attorney, Alameda County*

DISTRICT ATTORNEY GREETINGS

Ed Berberian, *District Attorney, Marin County*

George Gascon, *District Attorney, City & County of San Francisco*

Gary Lieberstein, *District Attorney, Napa County*

Mark Peterson, *District Attorney, Contra Costa County*

Steve Wagstaffe, *District Attorney, San Mateo County*

Patrick Vanier, *Supervising Deputy District Attorney, Santa Clara County*

OPENING REMARKS

Tom Torlakson, *California State Superintendent of Public Instruction*

9:10 SETTING THE STAGE

Steve Pasierb, *Chief Executive Officer, The Partnership at DrugFree.org*

**9:20 OVERVIEW OF THE
PRESCRIPTION DRUG EPIDEMIC**

Introduction: Bruce Goldberg, *Assistant Special Agent in Charge, DEA*

Duane Stickles, *Staff Coordinator for the DEA Office of Diversion Control, Pharmaceutical Drugs Section, Washington, D.C.*

Introduction: Mike Sena, *HIDTA Director, Northern California*

Michael Gottlieb, *National Director, HIDTA Programs*

**10:30 THE SIZE AND SCOPE OF THE ISSUE:
TRAFFICKING AND ABUSE TRENDS IN THE
BAY AREA & LOCAL RESPONSE**

Moderator: Nancy O'Malley, *District Attorney, Alameda County*

Sergeant Tim Simmons, *Richmond Police Department*

Alice Gleghorn, Ph.D., *S.F. Department of Public Health*

Phillip Coffin, M.D., M.I.A., *S.F. Department of Public Health*

Matthew Willis, M.D., M.P.H., *Marin County Dept. of Public Health*

Alex Stalcup, M.D., *New Leaf Treatment Center*

Erin Loback, *Deputy District Attorney, Alameda County*

Elinore McCance-Katz, M.D., *Chief Medical Officer, Substance Abuse & Mental Health Services Administration (SAMHSA)*



NOON

LUNCHEON PANEL 1: A TALE OF TWO FAMILIES

Moderator: Cheryl Jennings, *ABC News/Channel 7*

April Rovero, *Founder/CEO, National Coalition Against Prescription Drug Abuse*

Erin Marie Daly, *Author, "Generation Rx: A Story of Dope, Death, and America's Opiate Crisis"*

LUNCHEON CONTINUED

PANEL 2: RESPONSIBLE PLAYERS & THE PUBLIC HEALTH RESPONSE, DRUG MONITORING, PHYSICIAN & PRESCRIBER EDUCATION; UNDERSTANDING THE IMPACT IN THE COMMUNITY

Moderator: Cheryl Jennings, *ABC News/Channel 7*

Ron Chapman, M.D., M.P.H., *Director, California Dept. of Public Health*

Mike Small, *California Dept. of Justice, CURES Program Manager*

Sharon Levine, M.D., *Board President, Medical Board of California*

Stan Weisser, R.Ph., *Board President, Pharmacy Board of California*

Fran Burton, M.S.W., *Board President, Dental Board of California*

Lori Reisner, PharmD, *Clinical Pharmacist, UCSF Neurological Surgery*

2:00

SOLUTIONS & IMPACT

Moderator: *Jordan Shlain, M.D.*

Bruce Cozadd, *CEO, Jazz Pharmaceuticals*

Jim Brown, D.V.M., *President and CEO, Durect Corporation*

Mark Schumacher, M.D., *Director, UCSF Center for Pain Education*

Marcus Thygeson, M.D., *SVP, Chief Health Officer, Blue Shield of California*

Sam Shen, M.D., *Medical Director, Emergency Medicine at Stanford Hospital, Clinical Associate Professor, Stanford School of Medicine*

3:30

PROMISING PROGRAMS & EFFORTS

Moderator: Bruce Goldberg, *Assistant Special Agent in Charge, DEA*

Mark Dale, *Families for Safer Schools, Marin County Prescription Drug Abuse Task Force*

Kelly Densmore, *Mothers With a Purpose*

Lisa Schwartz, *Director of Safe Schools and Prevention, Marin County Office of Education*

Chief Michael Harris, *Livermore Police Department*

4:45

CLOSING REMARKS & ADJOURNMENT

Nancy O'Malley, *District Attorney, Alameda County*

Melinda Haag, *United States Attorney*